

September 2020 Blog

Colour Correction and High Fashion Colours!

Question? When is a colour service a colour correction service?

Answer! When it is a colour change or anything different to existing pre-coloured hair

So why is it called a colour correction you might ask?

A colour correction is basically any hair colour service to hair that has previous colour already on it and that is about to under go a change of colour.

Only if it is virgin hair or a touch up of your last hair colour for the same again is it not a correction.

You also have major colour correction which is fixing the undesirable result of a colour job or box dye gone wrong.

As a team we discussed this at our last meeting and we decided it would be good to talk about this in details just down to how many times a week we come across the confusion caused by this service request

Many times, bookings are made for a colour but actually what it should be booked in as is a colour correction. A colour change you might think is just a colour change but it's really not as there are so many elements to take into account when trying to reach a new target shade from a previous existing colour.

We do try to get as much info from our clients as we can on the phone and clients can be reluctant to come in to see us before their booking as everyone is so busy but it is very advisable to visit the salon for the free consultation if you know you are going to ask for a change.

As professionals we can help determine how much damage has been done and help come up with a plan to correct the colour mishap. If the damage is minor, we may be able to fix it with a all over dye job that can be done but that is only if you are happy to go darker and the hair is strong enough. If your hair is dry and brittle from bleach damage you may need multiple bleaching and toning sessions spread out over several weeks to get the colour you feel ok with but after each round of colour you will have to let your hair rest and recover for a couple of weeks and then again let your stylist/colourist try again to move towards your target shade.

No-ones hair strands aren't just one colour.

There are many underlying tones you can't see with the naked eye, red, yellow, and orange pigments all combine to make the hair colour you see and if you've ended up with an unflattering brassy orange or garish yellow after attempting to lighten your locks with bleach, chances are its going to take time to lift those unwanted pigments away.

So colour correction involves either toning out unwanted tones colours or brassiness, dying your hair darker, to do a cover up or lightening your hair even more to try to achieve the desired effect.

What can you do to help us with getting the best for this type of process?

Hair treatments to take home to use in between each round of colour is highly recommended. Use products that we advise you to use as some products can cause a barrier to the next round of colour which will set your colour journey back.

We are a L'oreal salon and all our products are designed by industry leaders so we are very confident in the products we recommend to you.

We offer a personalised hair care service where you can bring in anything you currently use and we devise a be spoke hair care plan for your hair.

There are a few things to consider if you are thinking of a change, here are a few to help your decision.

- Is the change you want achievable?
- Have you had a skin test 48 hours in advance of your booking
- If it's a colour change you need to visit the salon a few days before hand so we can take strands to test, we will check if your hair strong enough to take the steps needed to make the change
- Doing anything well takes time
- Do you have enough time, as some jobs can take 4/5 hours.
- You need to give the salon time as it can't be rushed or too much done in one go
- Be aware that from the starting point of your colour, to getting what you want can take 5 visits
- Any previous tint no matter how light or dark needs bleach to strip it out
- Colour erasers are still bleach, no tint will correct tint no matter what you have been told before
- There are several steps to a successful correction
- How strong your hair is to start with is a big factor
- Mid way through the correction re bond products may need to be applied to allow more correcting
- Each visit will only allow so much to be done and you may not get success for a few visits
- Do you have the patience to be a colour you don't like in-between, while you're on the correction journey?
- The more stages to the service the more the cost will be!
- When it comes to bright unusual fashion colours all of the above apply and also to consider that they fade off each time you wash them so they only last a couple of weeks and need topping up very regular to keep the colours vibrant.
- Fashion colours of 2 or more shades start to run into each other as they get washed and fade and this is a common issue and hard to stop
- Swapping and changing from colour to colour each time makes it very difficult to get great colour results Regarding pricing for this type of service.

One of the most difficult questions to answer on the phone is “how much will it cost?” so here’s the thing. For example, if your hair is black, first visit, if it all goes well, you may get a copper or yellow gold, so:

Step 1: Initial strip back with bleach

Step 2: This may then need a re bond treatment and

Step 3: Also a toner all in the same visit, then it may or may not need a cut so changes the price

Each step can add an additional £15 to £20 on top of the starting price.

This is why it’s so hard to quote on the phone.

The salon can give you a rough guide but it is very difficult to give you an exact quote as we are acting and managing your service depending on how your hair responds to each step also some hair is long or short, some hair a lot thicker than other hair and will cost more for extra product use and time as needed.

The same can apply if you are asking us on the phone to quote if have red or copper or blue hair and want to go blonde or back to your own colour.

It’s about peeling off the old layers while trying to maintain the strength and the bonds in the hair so the hair does not break.

None of these services are achievable in one visit they cannot be accurately quoted on the phone and none come with a quick easy fix.

Hopefully this information will help guide you if you are thinking of changes and also explain why a in person consultation is needed and skin tests are now a legal requirement and any salon offering a colour without a skin test are breaking the law.

If you are a Colabella client and have had colour with us previously as long as you answer NO to all the health and safety colour questions we ask you, we can put you back on a Matrix/Loreal colour passport which you sign to confirm all the No answers and proceed with your service.

Don’t forget consultations are free but you do need to book in for it and there is a cancellation fee if you do not attend or cancel the appointment.

Have a very good start to autumn next blog will touch on all the autumnal hair colours that are trending lots of virtual hugs - **Anna x**